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Site:Privacy policy

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We take data protection seriously

The protection of your privacy when we process your personal data is an important concern for us. When you visit our website, our web servers automatically store the IP of your Internet service provider, the website from which you visit us, the pages which you visit when you are on our website, as well as the date and duration of the visit. This information is essential for the technical transmission of the web pages and for secure server operation. No personalised evaluation of this data is carried out.

If you send us data via the contact form, this data is stored on our servers as part of the data back-up process. Your data will be used by us only to process your request. Your data will also be dealt with in the strictest of confidence. It will not be disclosed to third parties.

Controller:
Hallo Welt! GmbH
O Box 11 02 19
93015 Regensburg, Germany

Phone: +49 941 - 660 800

E-mail: info@hallowelt.com

Personal data

Personal data is data about your person. This includes your name, address and email address. You do not have to disclose any personal data in order to be able to visit our Internet site. In some cases, we need your name and address as well as further information in order to be able to offer you the requested service.

The same applies if we supply you with information material on request or if we answer your enquiries. In these cases, we will always point this out to you. Furthermore, we store only the data that you have sent to us either automatically or voluntarily.

If you use one of our services, we generally only collect the data that is necessary for us to be able to provide you with our service. We may ask you for further information, although this is only on a voluntary basis. Whenever we process personal data, we do so in order to be able to provide you with our service or to pursue our commercial objectives.

Automatically stored data

Server log files

The website provider automatically collects and stores information in so-called "server log files", which your browser automatically transmits to us. These are:

- Date and time of the request
- Name of the requested file
- Page from which the file was requested
- Access status (file transferred, file not found, etc.)

- Web browser and operating system used
- Complete IP address of the requesting computer
- Transferred data volume

This data is not combined with other data sources. Processing is carried out in accordance with Art. 6 Para. 1 (f) GDPR on the basis of our legitimate interest in improving the stability and functionality of our website.

This data is temporarily stored by us for reasons of technical security, in particular in order to prevent attempts to attack our web server. It is not possible for us to draw conclusions about specific individuals on the basis of this data. After seven days at the latest, the data is made anonymous by shortening the IP address at the domain level, so that it is no longer possible to establish a reference to the individual user. The data is also processed in anonymous form for statistical purposes; it is not compared with other data stocks or passed on to third parties, even in the form of extracts. Only within the context of our server statistics, which we publish every two years in our activity report, is the number of page views made known.

Cookies

When you visit our Internet pages, we may store information on your computer in the form of cookies. Cookies are small files that are transferred from an Internet server to your browser and stored on its hard drive. Only the Internet protocol address is saved during this process – but no personal data. This information, which is stored in the cookies, enables us to recognise you automatically the next time you visit our website, thereby making it easier for you to use our website. The legal basis for the use of cookies is the legitimate interest pursuant to Art. 6 para. 1 lit. f GDPR.

You can of course also visit our Internet pages without accepting cookies. If you do not want your computer to be recognised upon your next visit, you can also refuse the use of cookies by changing the settings in your browser to "Reject cookies". You can find out how to do this in the operating instructions of your browser. However, if you reject the use of cookies, there may be restrictions on the use of some areas of our Internet pages.

Matomo (PIWIK)

We use the web analysis service Matomo on our website. Matomo uses cookies for this analysis. Cookies are small text files that are stored on your computer and enable an analysis of your use of the website.

The information generated by the cookies, such as the time, location and frequency of your visit to the website, including your IP address, is transmitted to and stored on our PIWIK server. Your IP address will be immediately made anonymous during this process, so that you as a user remain anonymous to us. The information generated by the cookie about your use of this website will not be passed on to third parties. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of our website.

Customer Account

For every customer who registers accordingly, we set up password-protected direct access to his /her user-related data (customer account) stored with us. Here you can see the data on completed and open orders and on orders that have been sent recently, and manage address data, bank details and the newsletter. You undertake to treat personal access data as confidential and not to make them accessible to unauthorised third parties. We cannot assume liability for the misuse of passwords unless we are responsible for their misuse.

With the “Remember me” function, we would like to make your visit to our website as pleasant as possible. This function means that you can use our services without having to log in again every time. However, for security reasons, you will be required to enter your password again if your personal data should be changed or you wish to place an order, for example. We recommend that you do not use this function if the computer is used by several users. We advise you that the “Remember me” function is not available if you use a setting that automatically deletes the stored cookies after each session.

Security

We have taken technical and administrative security precautions to protect your personal data against loss, destruction, manipulation and unauthorised access. All of our employees and the service providers working for us are obliged to comply with the valid data protection laws.

Whenever we collect and process personal data, it is encrypted before being transmitted. This means that your data cannot be misused by third parties. Our security precautions are subject to a constant improvement process and our privacy policies are constantly being revised. Please make sure that you have the latest version.

Affected Rights

You have a right to information, rectification, erasure or restriction of the processing of your stored data, a right of objection to the processing as well as a right to data portability and a right to complain in accordance with the requirements of data protection law.

Right to information

You can request information from us concerning whether and to what extent we process your data.

Right to rectification

If we process your data that is incomplete or incorrect, you can request that we rectify or complete such data at any time.

Right to erasure

You can request that we erase your data if we process it unlawfully or if the processing interferes disproportionately with your legitimate protection interests. Please note that there may be reasons that prevent immediate erasure, e.g. in the case of legally regulated retention obligations. Irrespective of the exercising of your right to erasure, we will erase your data immediately and completely, unless there is a contractual or legal obligation to retain it.

Right to restriction of the processing

You may request that we restrict the processing of your data if

- you dispute the accuracy of the data, namely for a period of time that enables us to verify the accuracy of the data.
- the processing of the data is unlawful, but you refuse to have it erased and instead request a restriction on the use of the data,
- we no longer need the data for the intended purpose, but you still need this data to assert or defend legal claims, or
- you have lodged an objection to the processing of the data.

Right to data portability

You may request us to provide you with the data you have made available to us in a structured, current and machine-readable format and to allow you to forward this data to another responsible party without our interference, provided that

- we process this data on the basis of an agreement which you have submitted and which is revocable or in order to fulfil a contract between us, and
- this processing is carried out using automated methods.

If it is technically feasible, you can ask us to transfer your data directly to another responsible party.

Right of objection

If we process your data on the basis of a legitimate interest, you can object to this data processing at any time; this would also apply to any profiling which is based on these provisions. We will then no longer process your data unless we can prove compelling reasons worthy of protection for the processing that outweigh your interests, rights and freedoms or the processing serves to assert, exercise or defend legal claims. You can object to the processing of your data for the purposes of direct advertising at any time without stating any reasons.

Right of appeal

If you are of the opinion that we are infringing German or European data protection law when processing your data, please contact us so that we can clarify any questions. Of course you also have the right to contact the supervisory authority which is responsible for you, i.e. the respective State Office for Data Protection Supervision. If you wish to assert any of the above rights against us, please contact our Data Protection Officer. In cases of doubt we may request additional information to confirm your identity.

Changes to this Privacy Policy

We reserve the right to change our privacy policies if this becomes necessary due to new technologies. Please make sure that you have the latest version. If fundamental changes are carried out to this privacy policy, we announce these on our website.

All interested parties and visitors to our website can reach us concerning questions of data protection at the following address:

Mr Christian Volkmer
Project 29 GmbH & Co. KG
Ostengasse 14
93047 Regensburg, Germany

Tel.: +49 941 2986930
Fax: +49 941 29869316
E-mail: anfragen@projekt29.de
Internet: www.projekt29.de

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